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## **The Impact of the iPharmacist® PDA on Community Pharmacy Practice in Canada**

### ***Contest Rules and Regulations***

#### **How to Enter**

The survey will run from August 26, 2009, to October 2, 2009 (the "survey term"). To enter, visit <http://ipharmacistsurvey.questionpro.com/> during the survey term and fill out and submit the survey by October 2, 2009. Limit one (1) entry per person. Entry forms and survey responses become the property of Apotex Inc. and its affiliates. No acknowledgement of receipt will be sent.

#### **The Prize**

At the end of the survey term, a name will be drawn for 1 of 7 pre-paid Visa Cards to be given away at the end of the data collection period. Gift certificate values are: 1 at \$1000 CDN, 2 at \$500 CDN, and 4 at \$250 CDN.

#### **Who can Participate**

Employees, officers and directors of Apotex Inc. and PDA Verticals, as well as their affiliates, subsidiaries, parent corporations, representatives and agents, including the advertising agencies and such agencies' management and representatives, and any persons domiciled with them, are not eligible to participate in the Contest. Participants must be residents of Canada (excluding Quebec) and be 18 years of age or older on the date of entry. Participants may be required to provide identification. This contest is null and void where forbidden by law or otherwise.

#### **How are Winners Selected**

The draw will be held at October 12, 2009, for surveys received by October 2, 2009. The draw will take place in Toronto, Ontario, Canada. The winner will be drawn from all qualified entries.

#### **How are Winners Notified**

Eligible winners will be notified on October 13, 2009. An Apotex Inc. representative will contact the eligible winners by e-mail ("Prize Notification"). The eligible winner will receive with the Prize Notification a mathematical skill-testing question and a release form. In order to claim a prize, eligible winners must correctly answer, unaided, the mathematical skill-testing question, and sign and return to Apotex Inc., at the address provided in the Prize Notification, the declaration and release within 21 days from the date of the Prize Notification. The prize will be forfeited and awarded to an alternate eligible winner if: (1) any Prize Notification is returned to Apotex Inc. as undeliverable; (2) the declaration and release form is unsigned; (3) the skill testing question is incorrectly answered; (4) the declaration and release form and answer to the skill-testing question are not returned to Apotex Inc. within the 21 day time limit. Apotex Inc. will deliver the prizes, to the winners, by courier.

#### **What are the Odds**

Odds of winning will be approximately 1 in 257, but may vary based on the number of final participants.

#### **Miscellaneous Conditions**

By participating, entrants agree (1) that they have had the opportunity to read, and have understood, these Contest Rules, and agree to be bound and abide by these rules; (2) to accept the prizes in the form in which they are awarded, and understand that no trades, substitutions or exchanges will be allowed; and (3) that all entries and survey responses become the property of Apotex Inc. upon receipt and will not be returned (4) that participation in the survey is voluntary and does not guarantee a winning prize. Apotex Inc. is not responsible for any lost, late, damaged, destroyed or misdirected entries. By accepting their prizes, winners agree: (1) to hold harmless Apotex Inc., its employees, officers, directors, affiliates, subsidiaries, parent companies, representatives and agents, including the advertising and promotion agencies, their managers, directors, employees and agents, from all liability, including but not limited to injuries or damages of any sort connected with the receipt, use or possession of the prize or prizes, or connected in any way whatsoever with the Contest; (2) that none of the parties concerned has offered any guarantee, expressed or implied, in connection with the prize.

**Limitation of Liability**

Apotex Inc. shall be considered as exempt and not liable for entry forms that are not received, not accurately completed, disqualified, late, transmission delayed, lost, destroyed, illegible, erroneously sent, mutilated or incorrectly forwarded, or for any difficulty or error of any kind connected with the Contest, entry forms or prizes. Apotex Inc. reserves the right to cancel or interrupt the Contest if reasons beyond its control should prejudice the administration, safety, fairness, integrity or proper conduct of the Contest, or if it deems, at its sole discretion, such action to be warranted.